MEDIA ADVISORY

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INVITATION TO ATTEND

WHEN: **Monday, January 14, 2007**
Noon – 1:30 p.m.

WHERE: **Manpower World Headquarters**
100 Manpower Place
Milwaukee, WI
Press Registration at Main Entrance Front Desk

CONTACTS: **Marie Maas, 414-390-5500**

GREATER MILWAUKEE COMMITTEE

NEW PARTNERSHIP WITH MPS ANNOUNCED

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Business and government join together to support MPS and hold accountable for results

Milwaukee – Join Jeff Joerres, CEO of Manpower International and the Accountability and Support Group (ASG) of the Greater Milwaukee Committee as they unveil how an unprecedented collaboration of business, citizens, educators and government officials will provide accountability and support to Milwaukee Public Schools (MPS) in achieving their Working Together, Achieving More Strategic Plan.

An external group of individuals, who care deeply about Milwaukee's future, are volunteering time and committing resources to support and hold MPS accountable for results arising from the Strategic Plan goals. They include Mayor Tom Barrett, State Superintendent Elizabeth Burmaster and a number of local business, education and government leaders (see attached list). In addition, MPS Superintendent William Andrekopoulos, board members, teachers and others will be present to show their support.

The Working Together, Achieving More Strategic Plan for MPS was approved unanimously by the Milwaukee School Board and is now in its implementation phase. Those involved with the future of Milwaukee school children, from teachers and parents to the School Board, Mayor and Superintendent, have all united under this plan and are determined to make the changes necessary to improve academic achievement in MPS. ***The expected results, and how ASG will support and hold MPS accountable for these results, will be revealed at the press conference.***

<u>Interview Opportunities</u>

Interviews with Mayor Tom Barrett, Manpower CEO Jeff Joerres, State Superintendent Elizabeth Brumaster, MPS Superintendent William Andrekopoulos and other local business, education and government leaders will be available for interview.

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