



Working Together, Achieving More **Accountability and Support Group**

ASG MEETING NOTES

MEETING DATE

January 15, 2008 (3:30 PM to 5:00 PM)

MEETING FACILITATOR

- Joe Palumbo, Focus On Results
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ASG MEMBERS PRESENT

- Mayor Tom Barrett, City of Milwaukee
- Tia Bojar, Dean, School of Education, Cardinal Stritch University
- Elizabeth Burmaster, State Superintendent, Department of Public Instruction
- Cecilia Gore, Program Manager, Jane Bradley Pettit Foundation
- Sister Joel Read, President Emeritus, Alverno College
- Paul Roller, Retired Chairman of Miller Brands, Milwaukee LLC
- Mark Sabljak, Publisher, The Business Journal
- Bev Greenberg, Vice President Public Affairs, Time Warner Cable – SE Wisconsin
- Linda Post, Ph.D., Chair of Curriculum & Instruction at the School of Education
- Bill Henk, Dean of Education, Marquette University

MPS MEMBERS PRESENT

- Michelle Nate, Chief Finance and Operations Officer

ASG MEMBERS ABSENT

- Jude Carl Ashley, Milwaukee County Circuit Ct.
 - Representative Pedro Colon, State Capitol 104 North
 - William Jenkins, Principal at Jenkins & Associates
 - Rev. Louis Sibley III, Chairman of MICA
 - Senator Lena Taylor, State Capitol 3 South
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ASG Member Talking Points

ASG members reviewed and discussed a list of Talking Points about why the ASG is important and what others can do to help promote the ASG in support of MPS's Strategic Plan. Talking points will be used with formal and informal networks to help "spread the word" about the implementation process, the work of ASG, and that of MPS' Internal Group. Members also shared progress about reaching out to others in the community about the work.

Discussion Highlights:

- Members were asked to bring lists of groups and organizations they belong to and can discuss with them some of these points.
- The expectation with these points includes the opportunity to provide more pressure and support, increasing the likelihood of accomplishing the mission.
- A balance between formal and informal presenting of these Talking Points is recommended.



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- Discussion of early results would be great, but they have to be solid... they should be more about outcome, not necessarily just process.
- Member's pointed out how some "nay-sayers" may express a feeling that this is a well-meaning group with a nebulous plan. So, specifics as time continues are very important.
- Examples: include certain specific points of the Strategic Plan, such as three key promises made to be achieved by 2012.
- Make sure "Strategic Plan" is brought up often in such discussions.

Action Items:

- Let all groups know about the February 4th Press Release event and give them a pre-invitation.
- Come up with a one-pager document with three points.
 - The Plan is developed and being implemented
 - There are groups of concerned citizens, all with a chair at the table.
 - The Plan promises these things.

Press Event Update

ASG personnel reviewed and discussed the February 4th Press Event including the activities leading up to the event and the follow-up required from the membership.

Discussion Highlights:

- The teaser will be refined and sent out on approximately January 26th to get peoples' attention.
- During the week of January 28th, most likely Thursday, the press release will be sent.
- The event will take place in the "Hub" at Manpower's International Headquarters on Monday, February 4th at 2:00 PM.
- Members will follow up with selected media to make sure they attend.
- Sister Joel has drafted a letter that will be sent to 40 contributing corporations and other organizations asking for their participation in this event.
- Everyone is invited, including the MPS Internal Committee.
- Our desire is to have 50-100 people present, with positive and accurate media coverage.
- Jeff Joerres will be invited to host. He will discuss "bullet points" of the Strategic Plan, with key sound bites.
- Jeff will introduce Sister Joel, who will discuss ASG and other groups.
- There will be Q&A time.
- Judge Carl Ashley will be the closer.
- Members are welcome to contribute ideas for tags and slogans by next Friday. It should match closely with what we'd like to see as a headline in the newspaper.
- Could some ASG|GMC representatives sit down with the Journal Sentinel Editorial Board right before the February 4th event?



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MPS Functional Plan Template Review

In preparation for the next joint ASF/MPS meeting, ASG members had asked for an opportunity to review the template being used in the development of the “functional plans.” MPS is currently using these functional plans to begin its implementation of the strategic plan. The template was reviewed and discussed sample MPS Functional Plan documentation that Michelle Nate presented to help track and identify the depth and rigor of the MPS Strategic Plan.

Discussion Highlights:

- A series of plans are being developed in the various key areas of implementation.
 - The functional plans force departments to work together and encourage cross unit collaboration and work to fight any “silo” issues that may exist.
 - The functional plans help track how all resources are allocated in support of the strategic plan.
 - MPS will be sharing 2 or 3 functional plans at the next joint meeting.
 - Many ASG members suggested to MPS to try to make the templates more streamlined and less cumbersome to understand even for an internal audience.
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Joint MPS | ASG Meetings

ASG members coordinated calendar dates for our confirmed joint MPS | ASG meetings for the remaining of the year.

- Joint ASG | MPS Meeting Dates for 2008 will be:
 - Thursday, February 21st, 2008
 - Wednesday, May 15th, 2008
 - Monday, August 18th, 2008
 - Wednesday, November 19th, 2008